

## ADVERTISEMENT

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<b>India</b>	<b>Tariff (Rupees)*</b>						
<b>Size</b>	<b>No. of insertions</b>	<b>Inside pages</b>		<b>Inside cover pages</b>		<b>Back cover pages</b>	
		<b>B&amp;W</b>	<b>Colour</b>	<b>B&amp;W</b>	<b>Colour</b>	<b>B&amp;W</b>	<b>Colour</b>
<b>Full page (H = 23 cm; W = 17.5 cm)</b>	1	12,000	20,000	18,000	30,000	25,000	35,000
	2	21,600	36,000	32,000	54,000	45,000	63,000
	4	42,000	70,000	63,000	1,05,000	87,000	1,20,000
	6	60,000	1,00,000	90,000	1,50,000	1,25,000	1,75,000
	8	75,000	1,25,000	1,15,000	1,90,000	1,60,000	2,20,000
	10	90,000	1,50,000	1,35,000	2,25,000	1,85,000	2,60,000
	12	1,00,000	1,65,000	1,50,000	2,50,000	2,10,000	2,90,000
<b>Half page (H = 11 cm; W = 17.5 cm)</b>	1	7,000	12,000	We also have provision for <b>quarter page</b> display advertisement: <b>Quarter page (H = 11 cm; W = 8 cm):</b> Rs 4,000 per insertion (in Rupees)  <b>Note:</b> For payments towards the advertisement charges, Cheque (local/multicity) or Demand Drafts may be drawn in favour of ' <b>Current Science Association, Bangalore</b> '.			
	2	12,500	22,000				
	4	23,750	42,000				
	6	33,500	60,000				
	8	42,000	75,000				
	10	50,000	90,000				
	12	55,000	1,00,000				
<b>Other Countries</b>	<b>Tariff (US \$)*</b>						
<b>Size</b>	<b>No. of insertions</b>	<b>Inside pages</b>		<b>Inside cover pages</b>		<b>Back cover pages</b>	
		<b>B&amp;W</b>	<b>Colour</b>	<b>B&amp;W</b>	<b>Colour</b>	<b>B&amp;W</b>	<b>Colour</b>
<b>Full page (H = 23 cm; W = 17.5 cm)</b>	1	300	650	450	750	600	1000
	6	1500	3000	2250	3500	3000	5000
<b>Half page (H = 11 cm; W = 17.5 cm)</b>	1	200	325				
	6	1000	2000				

\* 25% rebate for Institutional members

### Contact us:

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C.V. Raman Avenue,  
P.B. No. 8001, Bangalore 560 080  
or E-mail: csc@ias.ernet.in

**Last date for receiving advertising material:** 10 days before the scheduled date of publication.

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